4th International Conference on Web Studies

October 30−31, 2023
Mexico City, Mexico
Moving, displaying, disrupting the Web

WS.4 is a celebration of all the web displays. Whether it’s desktop or nomad. This edition presents the diversity on how we move the Web.
## Call for Papers

WS.4 calls for contributions that interrogate the manners in which the web relates to screens, physical supports, and ambient / context media. There are two categories:

### Tools and Materials
- Algorithms for the Web
- APIs and Web Services
- Automatic Web Generation
- Green Web
- Machine / Deep Learning
- Mobile Web
- Software Applications for the Web
- Web-based Programming Paradigms
- Web-oriented Programming Languages
- Web as Platform
- Web Protocols

### Uses and practices
- Aesthetics of Web
- Deep Web
- Critical and Radical Web
- Cultural Analytics
- Data Science on the Web
- Data Visualization for the Web
- Online Digital Humanities
- Political Web
- Social Web
- Computational Creativity
- Semiotics of Web and Interfaces
- Web Design
- Visual and Graphical Web
- Web, biology and natural sciences
- Legal and Ethical issues in Web Studies
- Interactive Media, Design & Arts
- Web for Education
- Web Economics
### Committees

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**Important Dates**

Authors shall consider these dates in order to allow a fluid reviewing and publishing process:

- **April 28**: Paper Submission
- **May 26**: Notification to authors
- **July 28**: Camera-ready papers due
- **Sept. 28**: Early registration for authors
- **Oct. 20**: Late registration for authors

**Conference**

October 30–31, 2023
Represented countries

- Mexico
- France
- USA
- Italy
- Canada
- Bulgaria
- Greece
- Netherlands
- UK
- Denmark
Proceedings


Speakers & Panels
Invited Speakers

Ricardo Celis
Computer Science
Online education specialist, with focus on teaching software engineering and computer science.

Gene Kogan
Artist and Coder
Artist and programmer exploring autonomous systems, collective intelligence, generative art, and computer science.

Thomas Steiner
Artist and Coder
Developer Relations Engineer at Google, focused on the Web and Project Fugu.
Panels

A BETTER WEB: INTERDISCIPLINARY PERSPECTIVES

The dialogue panel "A better web: An interdisciplinary perspective" unites a diverse group of professionals—experts in economics, legal aspects of copyright, marketing, art, journalism, and gender studies—who aren't directly tied to web development or engineering. The panel delves into the challenges and opportunities presented by the digital realm, aiming to chart a path towards a more conscious, inclusive, and ethically-driven web.

From an economic perspective, discussions will center around business transformations in the web era. Topics include ensuring fairness in e-commerce and addressing economic disparities amplified by digitalization. Marketing and online advertising have revolutionized how we interact with information and products, but ethical questions arise: How can online advertising be transparent and respectful of user privacy? How can we promote authentic communication in a saturated digital space?

Legal experts will tackle copyright complexities in an era of information abundance. The debate explores adapting legal frameworks to protect creators and foster innovation.

The panel will also address the web’s impact on art, culture, and journalism, exploring new forms of creative expression and the challenges in maintaining authenticity.

In an era where marginalized voices find a space online, gender studies will examine inclusion and equality.

This interdisciplinary dialogue panel offers a holistic view of how we can move towards a web that genuinely reflects our society’s values, enriching the lives of all users.

HOW WE MOVE THE WEB

The dialogue panel "How we move the web" brings together a diverse group of professionals, from experts in web development and design to online education, and user experience (UX/UI), with the aim of exploring the evolution and future of the web in a technology-driven and digitally interconnected world.

The conversation will focus on the influence of Artificial Intelligence (AI) on the web experience, examining how AI has transformed online interaction and how we can ensure its ethical and responsible use. Furthermore, the importance of aesthetics and usability (UX/UI) in web design will be explored, as well as how to strike a balance between aesthetic innovation and functionality to create inclusive and engaging web experiences.

Online education will also be a central theme, with a focus on how web technologies can enhance online teaching and learning, and how we can address the challenges of accessibility and equal opportunities in digital education.

Ultimately, this dialogue panel aims to provide a panoramic view of how we are moving the web forward, taking into account the perspectives of multiple disciplines and how they converge to shape the online experience, education, journalism, and web design in an ever-changing digital era.
Panelists

Juan Carlos Fernández
Senior Data Scientist
@Concirrus
Founder and product developer of SmartMaze

Claudia Sosa
Senior Product Manager
@Sofía
Service Designer, CX Specialist, independent researcher

Laura Gonthier
E-commerce / CRM
@Cheil/Samsung Saudi Arabia
Digital marketing specialist

Luis Schmidt
IP specialist / Partner
@Olivares
40 years of legal experience in copyright in the business of entertainment and culture.

Moisés Velasco
@Digital Lottery
Online Lotto specialist

Diego Miramontes
Head of Teacher Experience @Platzi
Expert on technology, education and tech partnerships

Nicole Hipp
TI Artist
@Berlin
Digital contemporary artist

Dra. Marina Kriscautsky
@DGTIC UNAM
Online pedagogy and IT Specialist
Institutional Partners
The event will be watched and assisted not only in person, but also by the power of the Web streaming and media.

We expect to reach more than:

5,000

Viewers with the institutional partner’s social media combined
Past Editions

Please visit our past editions to have a glance of all the potential and academic possibilities of this international conference:

https://digitaluses-congress.univ-paris8.fr/Web-Studies-3

https://digitaluses-congress.univ-paris8.fr/Web-studies-2_about
In memoriam

María Elena Meneses  Salvatore Iaconesi  Stefan Sinclair